



 Bukowscy

ArchVR

Live 3D configurator

< Sypialnia

< Łazienka



WHAT, WHO?

What? The client needs to see the property, which he will not be able to see in the office or on the conventional visualization from architects or marketers.

Unfortunately, nothing will provide us with real home experience. Sound from the yard or smell new furniture. But we can get to know the apartment many times closer than with previous technologies.

Who? There is no such thing as a customer profile, every customer regardless of age is different. One likes urban lofts, another cool minimalism. The apartment is probably the most personalized investment of our life, therefore before buying the customer needs to adjust the space to his expectations.

Common configurators



Limited views



Limited configuration



Statical images

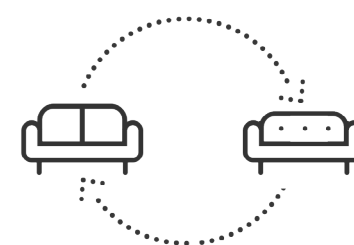


Unable to move

Arch VR



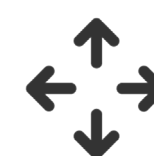
Possibility to look around the room



Any configuration of the apartment, including: furniture, lighting, quality



Animations that give the impression of life and the ability to interact



Move between selected rooms or points outside the building

ArchVR

copyrights to Bukowscy

'%\$#

96%



people look for property by the web

5 mln



Samsung Gear VR users
The most popular VR platform

800 mln



worth the VR / AR services for the real estate market in 2020

2 600 mln



worth the VR / AR services for the real estate market in 2025

See the App teaser

www.youtube.com/watch?v=0tTI6w0uwOE

Offer

Due to the complexity of the offers, the offer is indicative.

Arch VR

1 view of the building*
arrangement of 2 rooms

2 500 Euro

Arch VR+

2 views of the building
arrangement of 3 rooms
in 2 variants, including:

3 variable objects (furniture /
walls / floors) 3 animations

6 500 Euro

Arch VR Premium

4 views of the building
arrangement of 6 rooms
in 2 variants, including:

5 variable objects (furniture /
walls / floors) 4 animations

11 000 Euro

*

Main view with the selection menu and outline of the apartments on the building as well as on the model.
An additional view that allows users to view the investment from another angle.

WHY US?

Technology

Working with Samsung allowed us to better understand and use their Virtual Reality technology. We know what resources we can use, working on different technologies and graphics engines.

Usability

Building applications and mobile games has taught us how simple and intuitive applications with very advanced capabilities can be. We know how annoying it can be to find a specific feature in an application. So every project starts with a solid research and ends with multiple tests.

Quality

We have high quality renderings, sitting on each project we discuss lighting, materials, transparency and a hundred other aspects, that is why the renders have their unique character.

Experience

Many years of experience in commercial advertising and image creation allow us to expose the most important features of your brand and product. Long-term cooperation with architects and real estate developers, allows us to communicate effectively and fully understand the problems.